TEST 2.

[Q]

**Part 4**

Directions: You will hear some talks given by a single speaker. You will be asked to answer three questions about what the speaker says in each talk. Select the best response to each question and mark the letter (A), (B), (C), or (D) on your answer sheet. The talks will not be printed in your test book and will be spoken only one time.

**Questions 16-18 refer to the following announcement**

16-What is the speaker mainly discussing?

0.A new customer

0.A job opening

0.A change in suppliers

1.A corporate merger

[Q]

17-What does the speaker think will happen?

0.A project will be completed early.

0.Employee salaries will be raised.

1.The company will receive bigger contracts.

0.The cost of materials will decrease.

[Q]

18-Who will visit the office tomorrow?

1.A company president

0.A legal adviser

0.An industry analyst

0.A media representative

[Q]

**Questions 19-21 refer to the following radio broadcast**

19-What is the purpose of the talk?

0.To review a movie

1.To announce a contest

0.To promote a service

0.To recommend a business

[Q]

20-What are listeners encouraged to share?

1.Travel experiences

0.Reading lists

0.Family photographs

0.Movie reviews

[Q]

21-How can listeners participate?

0.By going to an office

0.By visiting a Web site

1.By calling the radio station

0.By sending an e-mail

[Q]

**Questions 22-24 refer to the following introduction**

22-Who is the intended audience for the introduction?

0.Experienced journalists

0.Local businesspeople

0.Administration staff

1.Summer interns

[Q]

23-What do listeners need to get to enter the building?

1.An identification badge

0.A registration form

0.An office key

0.A letter from a manager

[Q]

24-What will listeners do tomorrow?

0.Go to the administration office

1.Begin a writing assignment

0.Submit an article for editing

0.Meet a local resident

[Q]

**Questions 25-27 refer to the following telephone message**

25-Why is the woman calling?

1.To express her gratitude

0.To discuss a recipe

0.To report some news

0.To tell her about something

[Q]

26-What does the woman imply when she says, “You have to show me the recipe!”?

0.She didn’t enjoy it.

0.She wants to recommend a different ingredient.

1.She wants to cook the dish herself.

0.She wants her friend to try it.

[Q]

27-Why is the woman looking forward to next week?

0.She is going to the movies.

0.She is taking her son to school.

0.Some new project will be complete.

1.They will work together again.

[Q]

**Questions 28-30 refer to the following excerpt and chart from the meeting**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | **FOCUS GROUP QUESTIONAIRE RESULTS:**  **Majority respondents selected the following**   |  |  |  |  |  | | --- | --- | --- | --- | --- | | Alright Ales  New Styles | Do you like the label? | Do you like the flavor? | Would you choose this again? | Would you recommend this beer? | | Dark Ale | Yes | No | Maybe | Maybe | | Red Ale | No | Yes | Yes | Yes | | Belgium Style | Yes | No | No | No | | Wheat Ale | Yes | Yes | Yes | Yes | |

28-Why is Alright Ales worried?

1.They have a new competitor.

0.They are nervous about their new beers.

0.They are not in the top 5 of the market share in Northcut.

0.They will have to cut staff.

[Q]

29-What will the company likely do with the results of the survey?

0.Change the label of the Red Ale

0.Work on the Belgium Ale

1.Begin marketing the chosen beers

0.Start working on a new style of beer

[Q]

30-Look at the graphic. What beer is least likely to be part of Alright Ales’ new product line?

0.Wheat Ale

0.Dark Ale

0.Red Ale

1.Belgium Style